

## **Goodjuice™ Heads to Austin for Its Second-Ever Grand Tasting**

**AUSTIN, TX - (JULY 18, 2025)** - Following the success of its inaugural Grand Tasting in 2024, **Goodjuice™** is thrilled to announce its **second-ever Grand Tasting**, landing for the first time in **Austin, Texas** on **Saturday, November 8, 2025**, at **Branch Park Pavilion**.

This year's event brings together over **70 of the world's most celebrated agave spirits brands** - from icons like **G4, Cascahuín, Fortaleza, Arette, Real Minero, Rey Campero, Lalo, Ocho, Fuentesecca**, and **Tears of Llorona**, to rising stars like **Wild Common, Cazcanes, Aguasol, Trujillo, Alma Del Jaguar, and Don Vicente**. The walk-around tasting is designed for industry professionals, agave collectors, and curious drinkers alike to explore the full spectrum of agave spirits all under one roof.

**"Last year was proof of concept,"** said John Melvin, Co-Founder of Goodjuice. "We saw the excitement of bringing together great brands and great bottles. This year, we're going bigger, and we're doing it in one of the most exciting food and drink cities in the country."

### **Tickets + VIP Access**

Tickets are available now at [goodjuice.com](https://goodjuice.com). General Admission includes unlimited pours from 70+ brands, food from local Austin vendors, and curated takeaways. VIP tickets include early access to the tasting, exclusive pours, and access to limited-seat panels hosted by brand founders, master distillers and agave experts.

### **About Goodjuice™**

Goodjuice was founded in 2024 as an events platform with a mission to bring the world's best bottles to enthusiasts across the country. Through meticulously curated tastings and events, Goodjuice provides unparalleled access to exceptional spirits, fostering a deeper appreciation for quality and craftsmanship.

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